



ASSOCIATE MEMBERSHIP PACKAGE

MISSION AND VISION OF EDWA

EDWA MISSION STATEMENT

To represent the unified interests of its members, promote the brand El Dorado and increase the recognition of El Dorado County's wine region as a quality wine tasting experience and destination.

EDWA VISION STATEMENT

The El Dorado Winery Association (EDWA), governed by a Board of Directors, operates according to bylaws created to implement decisions that best serve its members. Active members, united through cooperation, encouragement, shared knowledge and education, strive to improve wine quality and the tasting experience. EDWA influences local agencies to support the expanding wine industry and its positive impact on local economic growth. The ongoing marketing of our wine region is a catalyst to advance the notoriety of El Dorado County's wine growing regions as world-class wine destinations.





MARKETING AND PROMTIONS

These programs are offered to EDWA Associate members:

- Listed in the Association's Brochure/Map
- Logo and link on the Association Website.
- Listed in any print or media advertisement as applicable
- Sharing of Events and News Articles on EDWA's Facebook, Twitter, Instagram and other social media outlets
- Access to EDWA branded material to place in business
- 4 complimentary tickets to Passport
- 4 complimentary tickets to WINEderlust
- Sponsorship opportunities for Association Events
- Opportunity to offer your customers discounts to our events
- Invitation to attend semi-annual general meetings and annual holiday party

ASSOCIATE MEMBERSHIP DUES

Associate members pay a yearly flat fee of \$350 that is due/renewed upon the stating date.

ASSOCIATE MEMBERSHIP APPLICATION

Business Name: _____

Owner(s): _____

Address: _____

City: _____ State: _____ Zip Code: _____

Mailing Address (if different from above):

City: _____ State: _____ Zip Code: _____

Phone: _____ Website: _____

E Mail: _____

Please provide a description of your business below for marketing purposes:

Please send a high resolution logo in a .jpeg, .tiff, .eps or .pdf file format to kara@eldoradowines.org If logo is not available please send a wine label in same file format.

Completed forms and checks can be mailed to PO BOX 1614. Or you can email the form to kara@eldoradowines.org and call 530-409-8688 to make a payment.

QUESTIONS: Call Kara Sather, Association Director 530-409-8688