

# WINE<sup>DER</sup>LU<sup>ST</sup>

RIVER WINE FESTIVAL

## Vendors Wanted



**Come experience WINEderlust—A gathering of innovative local winemakers, musicians, artists, brewers, craftspeople, and local farms and producers for an afternoon jam.**

The event will take place along the South Fork of the American River at Henningsen Lotus Park on Saturday, Sept. 8, 2018, from 12 to 5 pm. Wine adventurers, craft beer buffs, exploration enthusiasts, and everyone in between are welcome to join the festivities that include food, beverage, and artist vendors along with mocktails and live music from co-headliners MerryGold and Cherry Bomb.

**Calling all craftsmen, artists, and farmers!**

**Join us at WINEderlust on the American River! Sat. Sept 8, 2018**

A photograph of a man sitting on a rock by a river, holding a wine bottle. The scene is outdoors with a rocky bank and water in the background.

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## **WINEderlust Food/Artist/Artisan Vendor Application**

2nd Annual WINEderlust River Wine Festival  
Saturday, Sept 8, 2018, 12–5pm  
Henningsen Lotus Park

### **What is the WINEderlust River Wine Festival?**

The El Dorado Winery Association is proud to present its second-annual WINEderlust River Wine Festival. The event will take place along the South Fork of the American River at Henningsen Lotus Park on Saturday, September 8, 2018 from 12:00 to 5:00 p.m. Wine adventurers, craft beer buffs, exploration enthusiasts and everyone in between are welcome to join the festivities that include food, beverage, and artisan vendors along with mocktails and live music from co-headliners Cherry Bomb and MerryGold.

### **Who is eligible to participate?**

Examples of acceptable food/artist/artisan submissions include: pottery, painting, original photography, handmade art mediums, vintage and up-cycled items or anything unique and creative.

Examples of acceptable other marketplace submissions include: food trucks, farm to fork restaurants, produce and fruit farmers, olive oil, honey, handmade soap, spice blends, etc. (must have proper health department permitting).

### **Juried Show**

Participants will be selected by the event committee and booth assignments are at the discretion of the El Dorado Winery Association. A limited number of booths are available and individuals representing multiple artists are encouraged to apply.

### **Art Requirements**

All work must be original—conceived, designed, and executed by the exhibiting artist/artisan (A representative is allowed to run a booth on behalf of the artist/artisan). Commercially mass-produced goods or third party goods will not be accepted.

### **Booth Space**

A limited number of individual 10x10 spaces for artists and vendors are available and are assigned on first-come first-serve basis.

Entry Checklist:

1. Fill out the attached application form completely.
2. Include at least two images of your work and one image of your booth (if image of booth not available, please provide description/ materials and diagram). Printed photos, or digital images on a CD are acceptable. Do not send original artwork.
3. Application will be reviewed within 7 days of submission and you will be notified of acceptance. After your application has been accepted a payment for \$35 (\$150 for food vendors) will be processed. See payment options stated below.
4. A CA Sellers Permit or Temporary Seller's Permit registered to an address in El Dorado County is required. If you do not have one please visit [www.boe.ca.gov](http://www.boe.ca.gov) to obtain one. There is no charge.
5. Include a self-addressed, stamped envelope, large enough to accommodate the return of your materials.

**PARTICIPATION CONFIRMATION MUST BE POST MARKED BY August 15<sup>th</sup>, 2018:**

Address attention to: Kara Sather

\*Mail to: PO Box 1614, Placerville, CA 95667

\*Email to: [info@eldoradowines.org](mailto:info@eldoradowines.org)

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

I am a (Mark all that apply):

Food Vendor:  Artist:  Artisan:  Other (please list): \_\_\_\_\_

Please briefly list what types of products you will be selling during the event and where they are made (photos must also be included with this form or website link provided to view products) \_\_\_\_\_  
\_\_\_\_\_

Additional booth requests or special needs (not guaranteed):

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Do you have a CA Seller's Permit associated with an address in El Dorado County?

Yes: \_\_\_\_\_ No: \_\_\_\_\_

If YES please list your permit number: \_\_\_\_\_

If NO, you must obtain a free Temporary Seller's Permit from the Board of Equalization website. You must register for your permit using the WINEderlust event address: 950 Lotus Road, Lotus, CA 95651. Please list that permit number below.

Temporary Seller's Permit number: \_\_\_\_\_

### Entry Requirements

Fill out the application form completely along with the payment and signature portion of the application and submit by August 10, 2018. Entries that do not meet the above requirements will not be considered. Once participant has been accepted as a WINEderlust vendor, payment is non-refundable. Payment is only refundable in the event that the festival has to be canceled by the event producers.

- I understand that there are a limited number of booth spaces available.
- I have read the attached informational sheet and understand the requirements of participation.
- I agree to comply with all of the El Dorado County rules and regulations.
- I agree to all provisions of entry to this exhibition.
- Vendors are responsible for their own fire compliant 10x10 tent and all equipment for product display, i.e. tables, hanging apparatus, sculpture stands, etc., and for making sure their product is displayed securely and safely. If you need assistance with determining if your tent is fire compliant, check with the El Dorado County Fire Marshall at 530.644.9630.
- El Dorado Winery Association will not be held liable for any damage incurred to any equipment brought in to the festival by participating vendors for any reason.

- I give the right to the El Dorado Winery Association to reproduce, use, and edit the images that I am submitting with this application for advertising purposes, and hereby certify that I am the owner of such images and have the right to grant their use.
- I understand that the El Dorado Winery Association has the right on the day of the event to request the removal of any item it deems inappropriate.

Upon application acceptance we will cash your check or run your credit card.

### Payment Information:

#### Payment by Check

I am a **non-food vendor**, enclosed is my check for **\$35**

I am a **food vendor**, enclosed is my check for **\$150**

#### Payment by Phone

I will call and have my payment processed over the phone. Call: 530-409-8688

#### Payment by Credit Card

I am a **non-food vendor**, charge my credit card for **\$35**

I am a **food vendor**, charge my credit card for **\$150**

Check one:  Visa  MasterCard  American Express

Number: \_\_\_\_\_ Expiration: \_\_\_\_\_

Security Code: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

**By my signature below I consent to all terms and conditions stated in this application, including festival information stated on next page:**

\_\_\_\_\_

**Signature of Applicant**

\_\_\_\_\_

**Date**

\_\_\_\_\_

**Print Name**

**Keep the following festival information for your records:**

**Booth Space:**

- A 10'x10' space will be provided for your use to sell your products. A tent will not be provided.
- Requests and preferences for booth assignments are based on the order in which completed applications are received.
- There is a \$35 (\$150 for food vendors) fee to participate. Payment and photos of your products must be submitted with application, but payment will not be deposited or processed until application is accepted.
- This is a Juried show, preference will be given to artists and vendors who best represent the themes of the festival.

**Set up:**

Exhibitors must provide framing, walls, tables, stands, etc. If providing a tent, booth framing must be sturdy. WINEderlust will not be held liable for any damage done to equipment used at or products displayed at the festival.

**Set-up and tear-down times:**

Set-up time is between 8 am to 11 am (all set up must be complete by 11am). Tear-down time is between 5pm and 6pm. Vehicle access to set-up/ tear-down is on a first-come, first-serve basis and vehicles will only have access for a 30 min period.

**Parking and Access:**

After unloading at the assigned booth, exhibitors park in provided vendor parking spaces. Due to the layout of the site, exhibitors will not be able to park near their booth. Late arriving exhibitors will be denied participation. More detailed parking information will be provided upon confirmation of participation.

**Permits & Taxes:**

Each vendor must obtain a sellers permit with the California Board of Equalization (there is no fee). 7.25% Sales Tax must be collected on the sale of goods and each seller must pay their sales tax directly to the Board of Equalization. Your participation in the event cannot be confirmed until a valid CA Sellers has been obtained. Please email Kara Sather for information on how to obtain a valid permit at [info@eldoradowines.org](mailto:info@eldoradowines.org).